

## **B.GOOD Animal Welfare Policy**

At B.GOOD, we take our name seriously. We believe in sourcing products that are good for you and good for the planet. We are proud to play an active role in driving positive change in our food system. Every day we make decisions that prioritize taste, animal well-being, and sustainability in our drive to improve our communities. We believe that transparent, resilient, and fair food systems require using the highest quality ingredients, which is the guiding principle of our company.

Since animal welfare is paramount to building a better food system, we are committing to partnering with farmers who uphold high animal welfare standards, while also setting goals for continuous improvement within our supply chain.

### **Core Principles**

We are guided by the “Five Freedoms,” a set of principles defined by the World Organization for Animal Health (OIE), that strive to move toward systems that improve the behavioral, mental, and physical health of animals. The Five Freedoms:

1. Freedom from hunger, thirst, and malnutrition
2. Freedom from physical discomfort
3. Freedom from pain, injury, and disease
4. Freedom from fear and distress
5. Freedom to express natural behavior

### **Where We Are at Now**

Animal welfare has been an important cornerstone of our business since the beginning, and we are proud to share where we are now:

1. Laying Hens: 100% of our shell eggs come from cage-free laying hens and 73% are [Certified Humane](#).
2. Chicken: 93%\* of the chicken in our supply chain were never administered antibiotics and were fed an all vegetarian diet. This product is supplied by the Perdue brand Harvestland.
3. Pigs: 80% of our pork is Certified Humane, which does not allow the use of gestation crates or farrowing crates.
4. Beef: 97%\*\* of the beef in our supply comes from cows that were never administered hormones or antibiotics.
5. Turkey: 95% of the turkey in our supply chain is American Humane Certified.

\*Indicates 100% of the protein is antibiotic free

\*\*100% of our beef is hormone free

### **Looking Forward**

Our food system is constantly evolving, and we’re committed to advancing farming practices and standards that evolve our agricultural systems to become more sustainable, resilient, and humane. Below are some of the goals that we have set:

## **Meat (broiler) chickens**

We are committed to building upon our progress on our broiler chicken sourcing to ensure that 100% of our chicken supply meets the following standards. We will achieve this by 2024 in line with our industry's standard, however our intention is to meet an earlier completion goal.

By 2024 or earlier, we commit to: transitioning to strains of birds that demonstrate higher welfare outcomes that meet the criteria of the RSPCA Broiler Breed Welfare Assessment Protocol or Global Animal Partnership (GAP).

1. Reduce stocking density to a maximum of 6 lbs./sq. foot and prohibit broiler cages.
2. Provide birds enriched environments including litter, lighting, and enrichment that meet GAP's standards.
3. Process chickens in a manner that avoids pre-stun handling and instead utilizes a multi-step-controlled atmosphere processing system that induces an irreversible stun.
4. Demonstrate compliance with the above standards via third party auditing.

## **Laying Hens**

100% of the shell eggs we serve are currently cage-free. We are also committed to ensuring 100% of eggs used as ingredients in our breads, sauces, baked goods, meatballs, etc. are cage-free as well by 2022.

## **Pigs**

By the end of 2020, 100% of our pork supply will be Certified Humane or GAP Step-1 certified and will be gestation crate and farrowing crate free.

## **Our commitment to transparency and accountability**

This commitment to animal welfare is the foundation of our sourcing of all animal proteins and products and is shared across our team with oversight by our Supply Chain Director. Its implementation is the responsibility of our Supply Chain Team.

It is also important that we have processes established for ensuring the implementation of our policies.

1. To validate our claims moving forward, we will be using third party programs such as Global Animal Partnerships (GAP) and Certified Humane to assure compliance on farms with our animal welfare policy. Currently 9% of our proteins are certified by a third party dedicated to a higher animal welfare standard.
2. Moving forward, all new supplier contracts will contain information on farm animal welfare policies.
3. Non-compliance with our Animal Welfare Standards will result in the removal of the product from our restaurants until proven compliant.
4. We will provide annual animal welfare updates to share our progress on achieving our stated goals.

We care deeply about animal welfare and sustainable sourcing. We welcome your feedback and are happy to provide more information, contact us at [feedback@bgoodcares.com](mailto:feedback@bgoodcares.com).

[Compassion in World Farming](#) supports B.GOOD in our animal welfare work and will continue to work alongside us on our journey of continuous improvement.